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Green Thumbs Up For Learning Centre

Brookfield Multiplex recently completed the \$75 million Ausgrid Learning Centre at 48 Holker Street in Silverwater.

Complete with a range of innovative ESD features, such as in-situ slab ducted cooling systems and tri-generation power, the building is the first educational facility to receive a 6 Star Green Star Education Design v1 rating and has been registered for a 6 Green Star As-Built rating. It also won the prestigious Master Builders Association (MBA) Award for Energy Efficiency late last year.

The facility amalgamates Ausgrid's services from four locations into one fully-integrated building, spanning 17,200 square metres over three levels.

theprpartnership was pivotal in profiling the project within the media, liaising with national, metropolitan and online publications with coverage secured in *The Australian Financial Review*, *Construction Matters*, *Architecture and Design Online*, *Project Manager*, *Business Environment Network* and *Design Build Source*.

6 Star Education | Ausgrid Learning Centre



The Australian green building sector is booming at the moment under the strong leadership of the Green Building Council of Australia (GBCA). The latest of these green projects in the industry is Brookfield Multiplex's award-winning Ausgrid Learning Centre. The 17,200 sqm centre has just received a 6 Star Green Star As-Built rating and a 6 Star Green Star Education - Design v1 rating awarded last year for excellence.

Located in Silverwater New South Wales, the building is designed with premium sustainability measures as a fully integrated learning facility for the electrical company.

In order to achieve this top level of sustainable design,



What is incredibly interesting is that even with all of these incredible features, the project was completed two months early. Due to this factor and without any blowouts, a tight budget was kept, proving that a Green Star building standard is feasible with the potential for a sustainability premium of just 2.5%.

"The Ausgrid Learning Centre project was delivered two months early and demonstrated our ability to go beyond expectations. Through close collaboration with the client, we were able to work as a team to optimise value financially and environmentally. The Green Star Rating and MBA award affirm our achievements in meeting sustainable design goals."

Additional ESD features include gas-driven tri-generation power utilising 55 geothermal bores for heat rejection, a combination of mechanical cooling and heating systems, natural and mechanical ventilation, rainwater harvesting and grey water re-use as well as electric vehicle charging stations. 3-point Green Star concrete containing 20 per cent recycled content was also used on the development.



It is the second 6 Star Rating for the project; it also awarded the MBA Award for Energy Efficiency last year.

Happy new year and welcome to the first edition of **theprpartnership's** quarterly electronic newsletter for 2012, our way of keeping in contact with you and showcasing our recent activities.

theprpartnership had a busy end to 2011 launching a number of campaigns to the media.

In this issue we profile our role in Brookfield Residential's Coastal Quarter launch and Bay Terraces open day which featured a special guest from MasterChef. We also highlight our profiling of Drenka Andjelic from Construction Assignments.

Our Christmas party helped kick off the festive season early in December, bringing another eventful year to a close. Thanks to all who joined us and helped celebrate the night.

We hope you find the stories in this issue interesting and always welcome any feedback you may have. If you no longer wish to receive our newsletter, please email karen@prpartnership.com.au

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Masterchef Cooks Up A Storm In Little Bay

Brookfield Residential held a grand opening event in October to mark the completion of the Bay Terraces' display home. MasterChef's Hayden Quinn made a guest appearance on the day, impressing all with his cooking skills.

Over 100 people attended the event with many buyers keen to snap up the terraces. Limited properties are still available with prices ranging from \$1.29 to \$1.58 million.

theprpartnership was instrumental in publicising the event to local publications with coverage gained in *Southern Courier*.

Brookfield Residential also launched Stage One of Coastal Quarter, a new \$127 million residential development at Prince Henry, Little Bay.

Coastal Quarter features a mix of art-deco heritage conversions and modern buildings comprising a total of 163 apartments. 74 apartments were released in Stage One with prices starting from \$480,000.

theprpartnership was responsible for the media launch with coverage secured in *The Sydney Morning Herald*, *The Sunday Telegraph*, *Architecture and Design Online* and *Southern Courier*. Further coverage is scheduled to appear in magazines early this year.



Pr-ofile

theprpartnership has been busily working on a profile building campaign for Drenka Andjelic, owner and Managing Director of Construction Assignments.

Drenka has a solid reputation in the industry and won the National Association of Women in Construction's (NAWIC) CBRE Business Woman of the Year Award late in 2011.

On the back of Drenka's award win, theprpartnership has proactively sourced opportunities to increase her profile in the media and has generated substantial articles and opinion columns.



Coverage has appeared in key target media including *The Sydney Morning Herald*, *WA Today*, *Brisbane Times*, *Construction Matters*, *My Business Online* and *The Australian National Construction Review* with further coverage expected in *Property Australia Magazine*.



PRP Christmas Party

A big thank you to all who attended our annual Christmas Party at Tank Stream Bar in December. It was great to catch up with clients, media and business contacts old and new and have a cocktail to celebrate a successful year.

To those who couldn't make it, hopefully we will see you this year.

We're told you all enjoyed the psychic readers, with a lot of you getting a bit of a shock from their predictions, look forward to hearing if they came true at the end of this year!